

## Probably the simplest way to read and analyse respondent data.

**snap** is the internationally renowned survey research software with over 16,000 PC users worldwide. Devise your questions and answers, select your preferred fonts, boxes, headings and layout; then print a professional questionnaire. **snap** scanning edition enables tickbox, numbers and text to be automatically collected ready for analysis in the form of tables, charts and statistics.



- Probably the simplest way to read and analyse respondent data from paper questionnaires.
- Fully integrated into the **snap professional** system providing comprehensive questionnaire design and analysis options. Create your questionnaire in **snap's** questionnaire design window and simply click on a button to have the questionnaire prepared for scanning.
- Returned forms are automatically recognised - no need for special identifiers - you decide what goes where and **snap** takes care of the rest.
- **snap scanning** captures data from tick-boxes and visual scales. It even reads numbers. Free text is held as images for subsequent keying from image (KFI) or coding from image (CFI).
- **snap** automatically corrects where pages have been inserted upside down and automatic correction for page distortion means simpler operation.
- Uses industry standard TWAIN and ISIS interfaces for compatibility with most scanners.

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